



Introducing our new Professional Master's curriculum

This revamped professional master's program recognizes that no single program can be all things to all students. For example, we don't offer a graduate degree in broadcast journalism or science and medical reporting. Instead, we focus on what we at the UT School of Journalism know best. Add to that one of the best and most balanced faculties in the country, excellent new and renovated facilities, state of the art equipment, and a \$45 million new media center, this professional master's program is poised to help students succeed. Our curriculum for the professional master's degree has been revamped to allow students to specialize in one of four tracks:

- **Accountability Journalism**
 - Traditional news reporting, what some would consider the watchdog function of the media, this track emphasizes public affairs journalism, politics, investigative reporting and business – the hard news reporting and explanatory journalism that is a vital function of the Fourth Estate.
- **Culture, Entertainment & Sports**
 - What better laboratory for learning to cover arts, culture, lifestyle, entertainment and sports than Austin, Texas, the live music capital of the world? Where the UT Longhorns excel in football, basketball, baseball and every other sport imaginable, and F1 racing has just established a new U.S. track. Where cuisine from haute to hot reigns supreme. Where theater, art, dance, and fashion have strong footholds as well. Experience an array of classes with seasoned journalists who have covered all these subjects and more.
- **Visual Storytelling**
 - Our world-renowned photojournalism program has now been combined and expanded with new forms of visual storytelling – video, infographics, web design, data visualization and even creating apps for mobile media.
- **International Journalism**
 - At the gateway to Latin America, Texas is the perfect launching pad for reporting on issues and cultures around the world and to cover issues of concern to the world from home. Our faculty specializes in Asia, the Middle East, and Latin America especially, with opportunities in other countries, as well.



SCHOOL OF JOURNALISM
THE UNIVERSITY OF TEXAS AT AUSTIN

300 West Dean Keeton Street A1000 • BMC 3.338 • Austin, Texas 78712-0113 • 512-471-1845 • FAX 512-471-7979
journalism.utexas.edu

For those who wish to specialize in one of the above four areas, the Professional Master's Track is designed for three types of students:

- Students who already have an undergraduate journalism degree and/or professional experience, who want to expand and focus their abilities, or switch career paths within journalism, for example, from daily journalism to foreign correspondence, or from writing to visual storytelling.
- Students who have little journalistic background but want to switch careers entirely, such as from engineering, political science, or business to journalism.
- The third type of student has journalism experience in non-U.S. media and seeks to develop an understanding of the purpose, principles, and process of journalism in the U.S.

The program is designed to take 2 years and requires 36 hours of course work.

All students take a set of 6 required core courses:

- J380V Writing and Reporting
- J380V Visual Journalism
- J395 Media Law
- J395 Fundamentals of Multimedia OR Data-Driven Reporting
- J389E Professional Experience in Journalism (Internship)
- *One of the following:*
 - Storytelling in the Digital Age
 - Long-form Journalism
 - One of the Advanced courses in the Visual Storytelling specialty

Students select one of the four specialty areas, then take a minimum of 2 courses from this list (courses may change and list is not comprehensive; see adviser for details).

Accountability Journalism

Advanced Public Affairs Writing & Reporting
Business & Financial Reporting
Covering Politics
Opinion Writing
Internet & Politics
Investigative Reporting
Environmental Reporting
Reporting Texas
Entrepreneurial Journalism
Covering the Latino Community in the U.S.



SCHOOL OF JOURNALISM
THE UNIVERSITY OF TEXAS AT AUSTIN

300 West Dean Keeton Street A1000 • BMC 3.338 • Austin, Texas 78712-0113 • 512-471-1845 • FAX 512-471-7979
journalism.utexas.edu

Culture, Entertainment & Sports

Media, Culture & Civic Engagement
Sports Writing
Sports for Reporting Texas
COM 32 Business of Sports Media
ADV Business of Sports Television
Lifestyle & Entertainment Reporting
Music Journalism
Creative Non-Fiction for Books & Magazines
Audio Storytelling
Social Media Journalism
Living in the Information Age

Visual Storytelling

Advanced Visual Journalism – Video
Advanced Visual Journalism – Photo
Advanced Visual Design
Advanced Photo Editing & Design
Web Design for Journalism
Photojournalism Portfolio
Photography for Reporting Texas
News Editing for Online & Print
Data Visualization
Mobile Programming for Journalists (Mobile News App Design)
Visual Media & the News

International Journalism

Reporting Latin America
Reporting the World
Covering the Global Economy
PA 383G Policy Making in a Global Age
PA 387G Nature of International System
PA 393H International Economics

Then, students build their own specialty in one of the four areas with 15 additional hours of coursework (5 courses) – two outside of Journalism, two either within or outside of Journalism, plus one conceptual course in Journalism. (A list of conceptual and skills courses can be found at

http://journalism.utexas.edu/sites/journalism.utexas.edu/files/images/content/news/course_classifications.pdf).



SCHOOL OF JOURNALISM
THE UNIVERSITY OF TEXAS AT AUSTIN

300 West Dean Keeton Street A1000 • BMC 3.338 • Austin, Texas 78712-0113 • 512-471-1845 • FAX 512-471-7979
journalism.utexas.edu

The culmination of the program is a Master's Project or Report (J398R), which is a professional piece of journalism. Details can be found in the Master's Handbook at <http://journalism.utexas.edu/sites/journalism.utexas.edu/files/images/Handbook%20Masters%20for%202014-15%204.1.14.pdf>.

If this sounds right for you, then please check out the rest of the website, including the Graduate School's site at <http://www.utexas.edu/ogs/admissions/programs.html> and apply.